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Arp 23, 2004

## NUX Hires National Media Association for Investor Relations

Nu XMP Ventures Limited ("NUX") is pleased to announce that it has entered into an initial 12 month agreement ("Agreement") with the Los Angeles-area firm of National Media Associates ("NMA") to conduct media awareness programs on behalf of NUX. Headed by Mr. George Duggan, NMA is an experienced arms length mediarelations specialist in the natural resource and gold exploration sectors.

NMA will assist management, as requested: to disseminate the Company's news releases to specifically targeted investors, brokers, equity managers, and financial advisory newsletters – with follow -ups and response devices; to introduce the Company to a resource-oriented retail, brokerage, and money manager community through programmed contacts, mailings, and management meetings; to present the company to financial advisory media and business press through programmed media development activities.

NUX has granted 175,000 stock options to Mr. Duggan, and will pay to NMA a monthly fee of US\$3000.

Statements in this press release other than purely historical information, including statements relating to the Company's future plans and objectives or expected results, constitute forward-looking statements. Forward-looking statements are based on numerous assumptions and are subject to all of the risks and uncertainties inherent in the Company's business, including risks inherent in mineral exploration and development. As a result, actual results may vary materially from those described in the forward-looking statements.

ON BEHALF OF THE BOARD OF NU XMP VENTURES LIMITED Per: "Joanne Yan"

Joanne Yan Director

The TSX Venture Exchange has not reviewed and does not accept responsibility for the adequacy or accuracy of the contents of this release.